

Render Here, Render There, Render Everywhere with Next.js

An introduction to rendering options on the web

Thomas Desmond



Today's speaker





Thomas Desmond

Developer Advocate @ Sitecore

- Frontend developer advocate
- 7+ years of development experience
- Live in San Diego, CA

@ThomasJDesmond
www.TheTomBomb.com

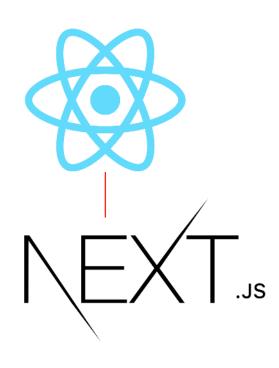


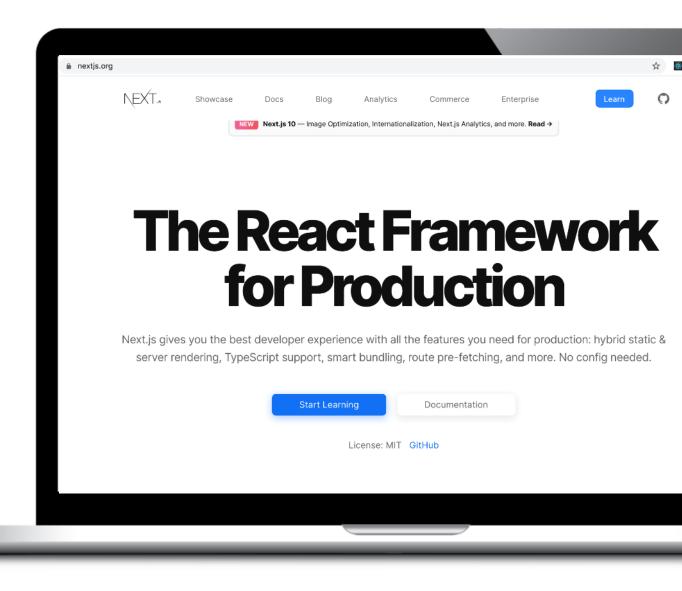
What is rendering?



What is Next.js

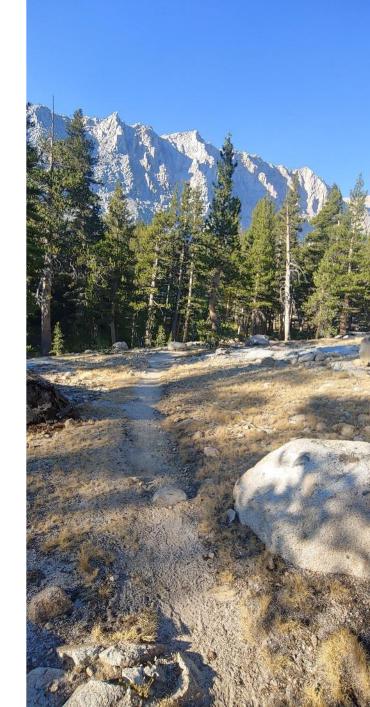








Why do I care about rendering?

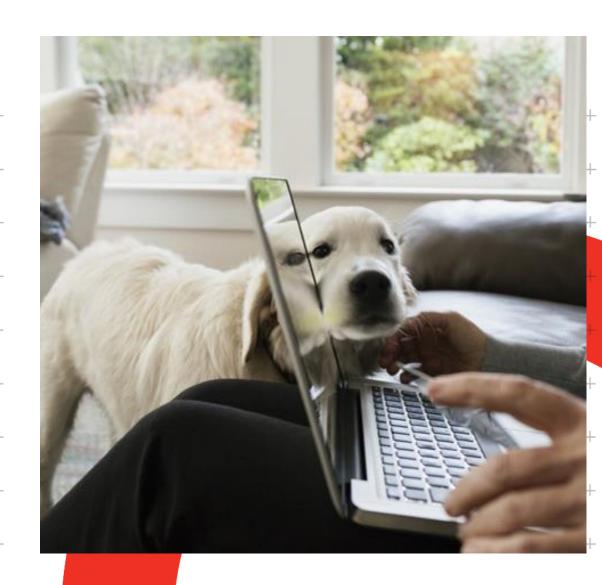






The Big Three Options

Server Side Rendering Client Side Rendering Static Site Generation





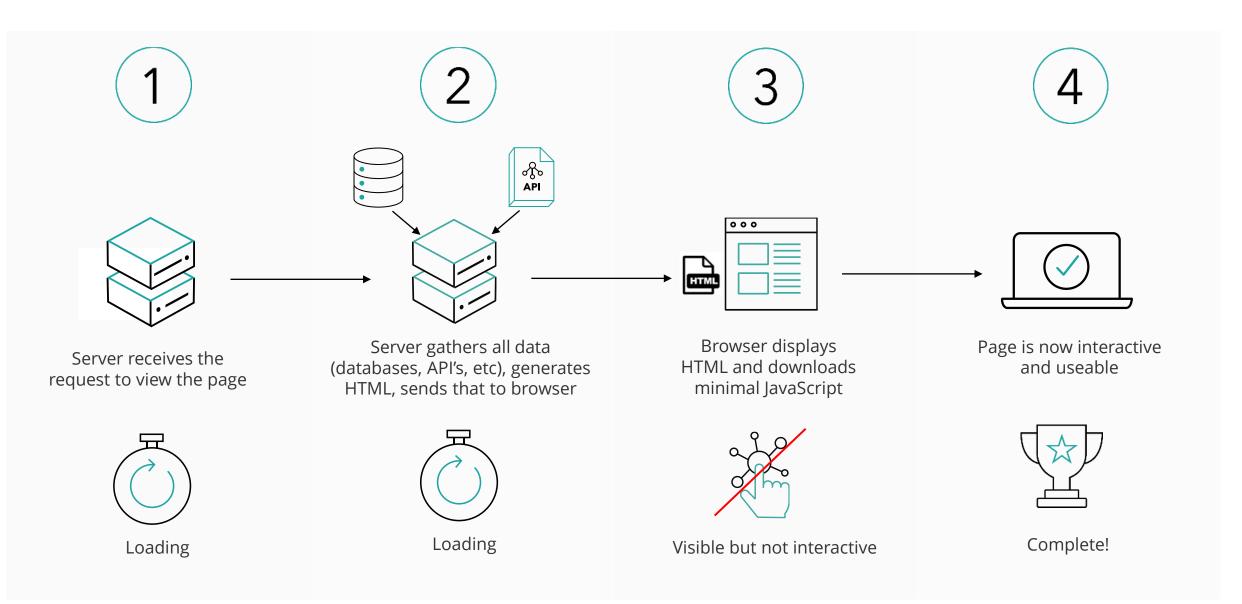
Server Side Rendering

- Happens each request
- Reliable powerful machine
- Maintenance/Upkeep



Server Side Rendering Flow









```
export async function getServerSideProps(context) {
 const res = await fetch(`https://...`)
 const data = await res.json()
 if (!data) {
    return {
     notFound: true,
 return {
   props: {}, // will be passed to the page component as props
```



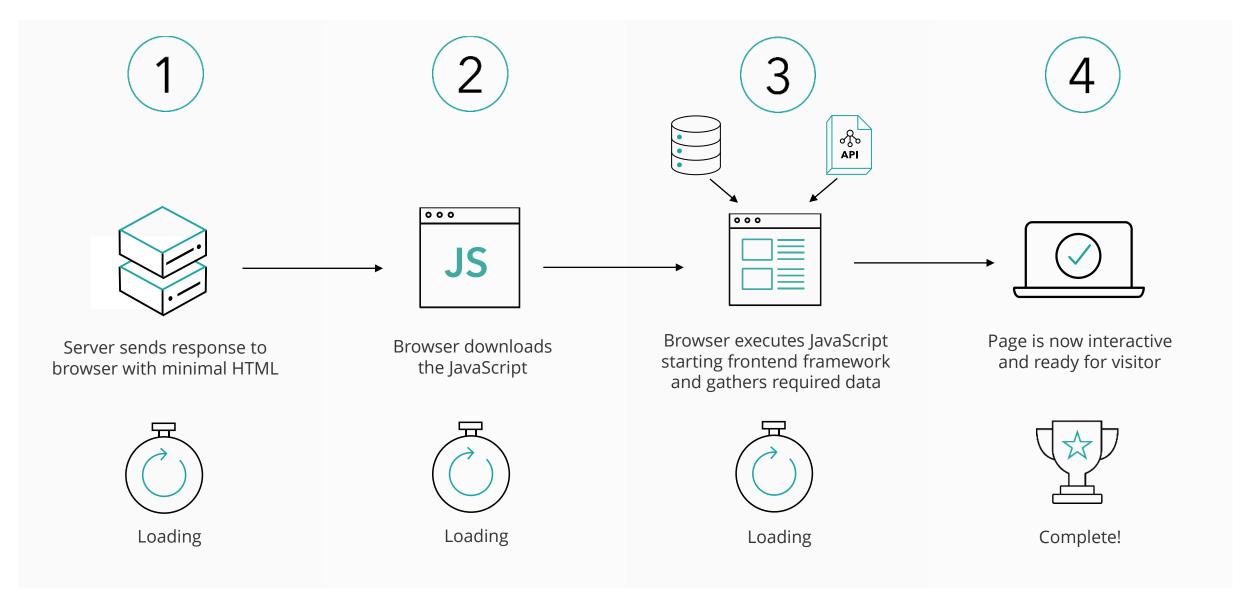
Client Side Rendering

- Data fetches each request
- Tiny HTML sent
- Highly flexible

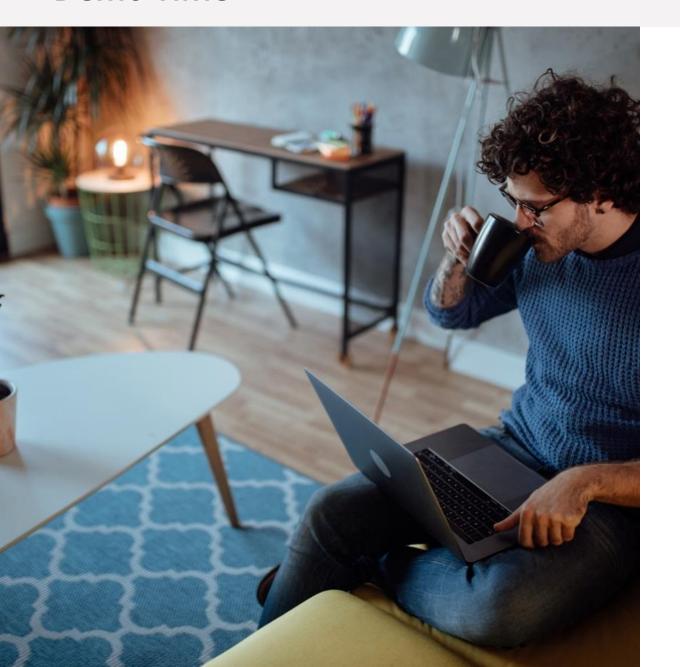


Client Side Rendering (CSR) Flow





Demo Time





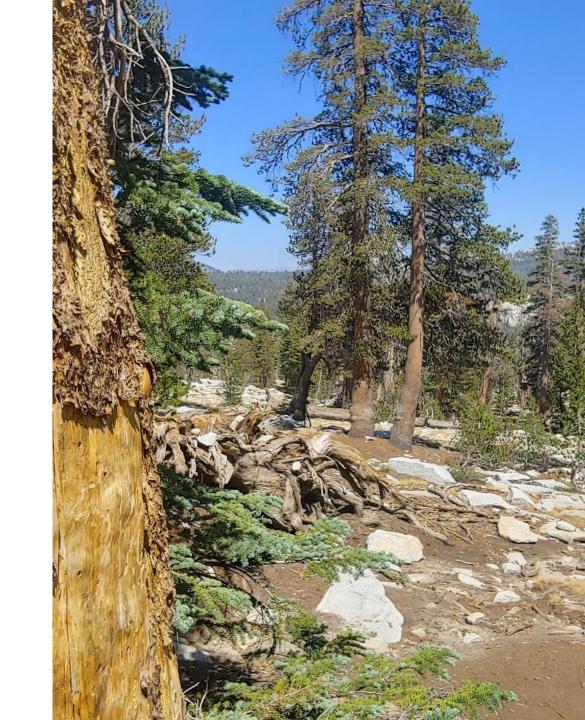
Code Time

Looking at how Next.js handles SSR and CSR



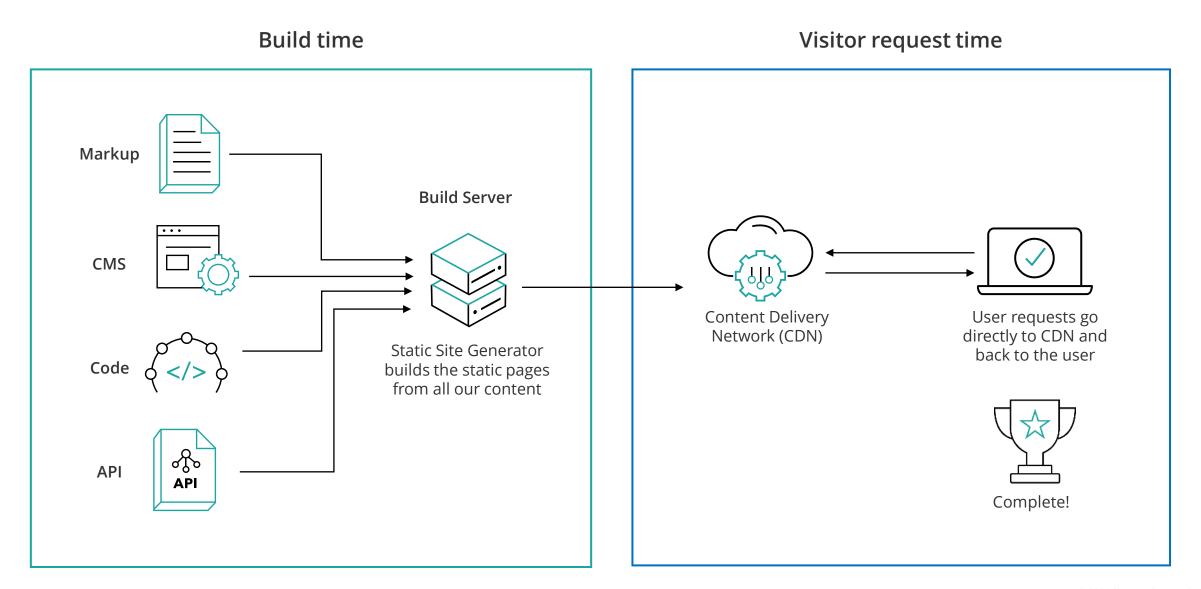
Static Site Generation

- Data fetches once at build
- Super speed and SEO
- Content that changes infrequently



Static Site Generation (SSG) Flow







```
export async function getStaticProps(context) {
 const res = await fetch(`https://.../data`)
 const data = await res.json()
 if (!data) {
    return {
     notFound: true,
 return {
    props: { data }, // will be passed to the page component as props
```

Demo Time





Code Time

Looking at how Next.js handles SSG



Server-Side Rendering

Static Generation

getServerSideProps()

Fetch data on each request

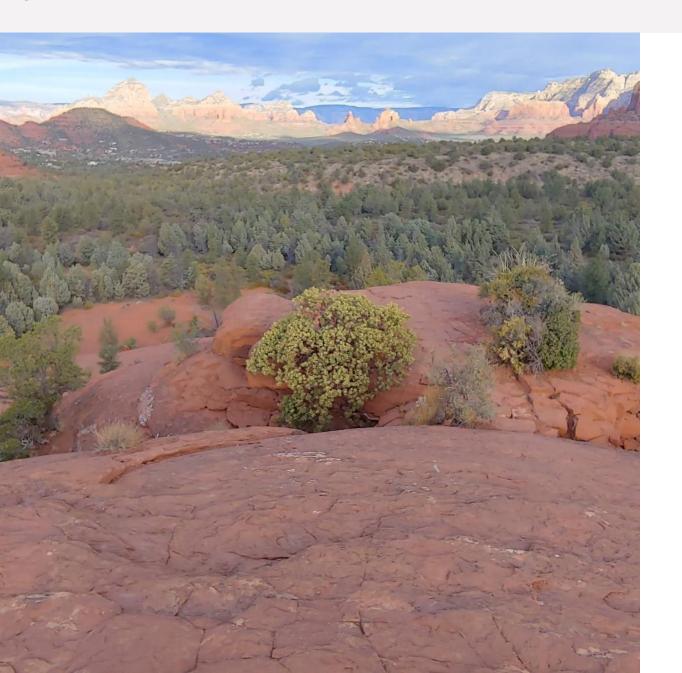
getStaticProps()

Fetch data at build time

getStaticPaths()

Pre-render dynamic routes based on data





Incremental Static Regeneration (ISR)

Vercel Middleware Edge Functions



EDGE FUNCTIONS (BETA)

Fearlessly Dynamic

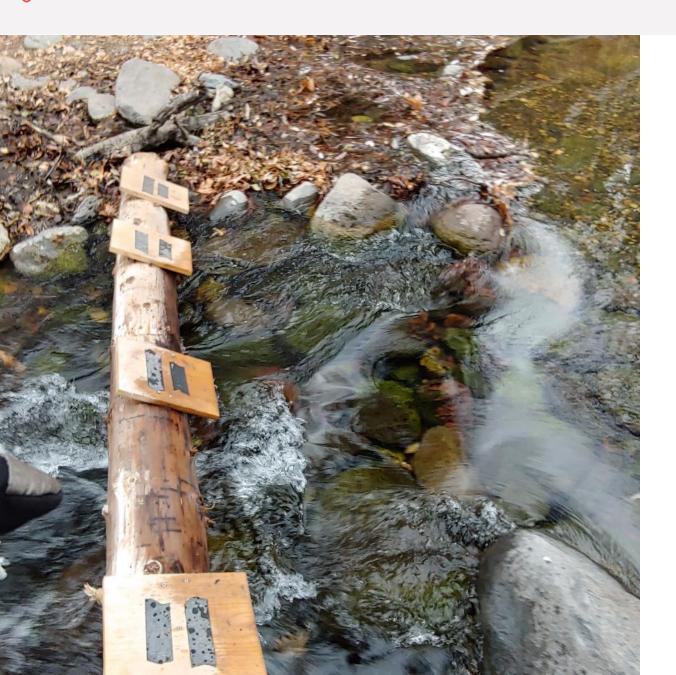
Edge Functions give you the benefits of static with the power of dynamic. Now you can personalize and experiment without sacrificing speed or performance.

Get Started

Read Docs

```
Geolocation Edge Function
                                               N Next.js
 1 // pages/_middleware.js
  export default function middleware (req. ev) {
     console.log('Edit and run at the edge!')
     return new Response({
       ip: req.ip,
       geo: req.geo, // this will spin the globe!
       ua: req.ua
10
     })
11 }
```





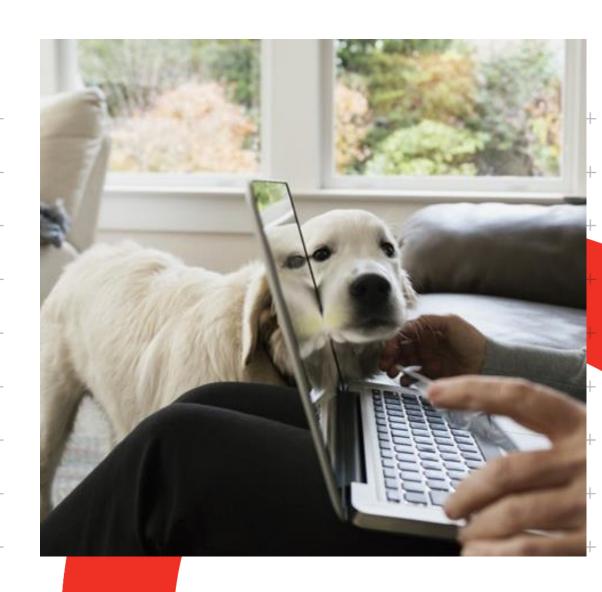
Why limit it to just one?





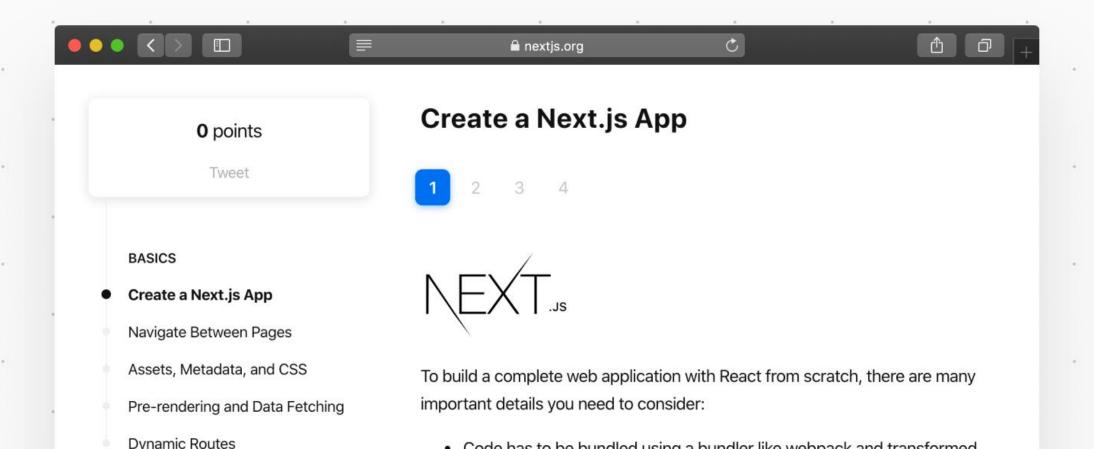
The Big Three Options

Server Side Rendering Client Side Rendering Static Site Generation





nextjs.org/learn



Don't forget to complete an online

Render Here, Render There, Render Everywhere with Next.js

Your evaluation helps organizers build better conferences and helps speakers improve their sessions.

Thank you!

Today's speaker





Thomas Desmond

Developer Advocate @ Sitecore

- Frontend developer advocate
- 7+ years of development experience
- Live in San Diego, CA

@ThomasJDesmond www.TheTomBomb.com



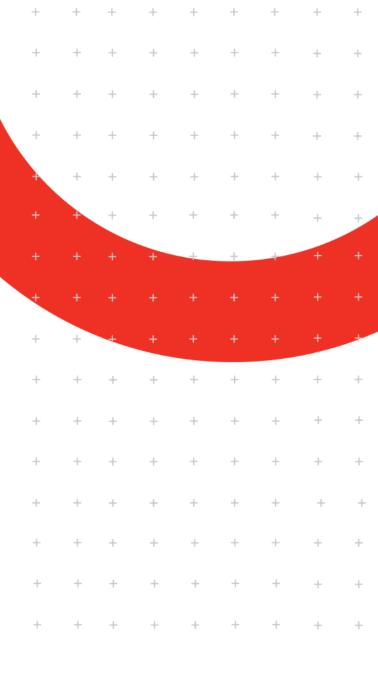
Reference Links

- Vercel Edge Functions
- Bringing Jamstack to the Enterprise (PayPal Story)
- Nextjs.org/learn
- Vercel
- Example Code





Questions?



IN-PERSON EVENT

APRIL 5-7, 2022

<anglebrackets/>

LAS VEGAS, NV MGM GRAND

